



UNIVERSIDAD MILITAR
NUEVA GRANADA

School of High Strategic Studies Nueva Granada



PALEM

**Program for High
Multidimensional
Strategic Leadership**

EXECUTIVE EDUCATION

Welcome to **PALEM**



Classrooms
Nueva Granada Campus
Cajicá, Colombia

The Program for High Multidimensional Strategic Leadership (PALEM*) of the School of High Strategic Studies Nueva Granada (ESAENG**) is a unique initiative designed for leaders in both the public and private sectors.

This innovative program is designed to equip executives with advanced strategic skills and a comprehensive vision to address the complex and multidimensional challenges of the modern business environment.

*Programa de Alto Liderazgo Estratégico Multidimensional (spanish acronym).
** Escuela de Altos Estudios Estratégicos Nueva Granada (spanish acronym).

Why choose **PALEM** ?

Multidimensional Approach

Integrates military, police and corporate perspectives for effective management in complex environments.



Experiential Methodology

Based on the analysis of real situations, colloquia, workshops, and practical exercises.

Personalized Mentoring

Continuous support by experts for the development of strategic competencies.



Global Network

Connections with leaders and experts at national and international levels.



Program estructure

PALEM is developed in six thematic modules and a final practical exercise, providing a comprehensive and exhaustive approach:



Strategic Leadership and Decision Making

Fosters autonomy and accountability in teams, adapting military tools to corporate contexts.



Global Affairs, Security, and Governance

Develops situational awareness to understand and manage global trends and risks.



Technological Innovation, Cyberspace, and Complexity

Trains in cybersecurity and information management as a strategic asset.



Productivity, Finance, and Marketing

Focuses on efficient resource management to maximize business profitability and continuity.



Strategy and Foresight

Empowers in the design and execution of strategies through analysis and prospective planning.



Conflict Resolution, Negotiation, and Human Rights

Addresses conflict dynamics and the implementation of peace agreements in workplace contexts.



Metodology



International Geostrategic Journey and National Visits

Experiences in real scenarios that broaden global perspectives and encourage strategic analysis.



Continued Simulated Strategic Leadership Exercise (ELESIC)

Practice decision-making in a simulated multidimensional management environment.



PALEM Lectures

Sessions led by recognized experts at national and international levels.

Program benefits

PALEM offers a unique and transformative educational experience designed to prepare tomorrow's leaders to face the challenges of the business world with confidence and skill. Benefits include:



Hemicycle auditorium
Nueva Granada Campus
Cajicá, Colombia

Development of Strategic Skills

Enhances competencies in leadership, risk management, and decision-making in complex and changing environments.

Global Network

Access to a global network of leaders and experts, facilitating the creation of lasting and valuable professional relationships.

Personalized Mentoring

Continuous support from recognized experts for the development of strategic and personal competencies.

Certification

Upon completion of the program, participants will receive a training certificate issued by the New Granada Military University and the New Granada School of Strategic Higher Studies.

Conferences with National and International Experts

Participation in sessions led by world-renowned leaders and professionals, offering cutting-edge perspectives and knowledge.

ELESIC* Continued Simulated Strategic Leadership Exercise

An intensive practice that allows participants to apply the knowledge acquired in a simulated multidimensional management environment.

* Ejercicio de Liderazgo Estratégico Simulado Continuo (spanish acronym).

Academic Stays

Experiences in institutions and organizations both nationally and internationally, broadening perspectives and fostering practical learning.

Case Study

Detailed analysis of real situations to develop analytical and strategic skills, applying theories and methods in practical contexts.

Participant Profile

The Program for High Multidimensional Strategic Leadership (PALEM) is aimed at senior executives seeking to transform their leadership and strategic management skills. This program is designed for:

Presidents and CEOs

Leaders at the top of their organizations seeking to broaden their strategic vision and improve their decision-making ability in complex and changing environments.

General Managers and Executive Directors

Professionals responsible for the overall direction and management of their companies, interested in developing advanced competencies in leadership and corporate strategy.

Vice Presidents and Functional Area Directors

Leaders of critical areas such as finance, marketing, operations, human resources, innovation, and technology, who wish to strengthen their ability to implement effective strategies and manage high-performance teams.

Entrepreneurs and Business Owners

Growth-oriented entrepreneurs seeking tools and knowledge to take their companies to the next level and face the challenges of the global environment.

Consultants and Strategic Advisors

Professionals providing management and strategy consulting, interested in updating and deepening their knowledge to offer innovative and effective solutions to their clients.

Board Members

Individuals involved in corporate governance, eager to improve their skills for strategic oversight and decision-making at the highest level.



Admission

Requirements

To ensure a high-caliber group of participants, candidates are required to meet the following criteria:



Executive Experience

Develops situational awareness to understand and manage global trends and risks.



Strategic Decision-Making Capacity

Demonstrated experience in making critical decisions that significantly impact the organization.



Commitment to Professional Development

A strong desire to learn, grow, and apply new knowledge and skills in the workplace.



Selection Process

Includes an interview with the program director, submission of a detailed curriculum vitae, and assessment of the candidate's motivations and goals.

Additional Information

Duration

159 hours (August 2024 to April 2025)

Schedule

Fridays 8:00 a.m. - 5:00 p.m.

Saturdays 8:00 a.m. - 12:00 m.

Location

Nueva Granada Military University, Bogotá
Nueva Granada Campus, Cajicá

Cost

USD\$ 12,400 (\$48,980,000 COP)
(includes all modules, practical exercises and trips)

Registrations

<https://tinyurl.com/PALEM-form>

Nueva Granada Campus
Cajicá, Colombia

CONTACT US



ESAENG

William Vargas Pulido
Program Director

+57 314 4275096

palem@unimilitar.edu.co
william.vargas@unimilitar.edu.co

www.umng.edu.co/palem

